

**SCHOOL DISTRICT OF BAYFIELD**  
 300 North 4th Street  
 Bayfield, WI 54814



ECRWSS  
 Postal Patron



# SCHOOL DISTRICT OF BAYFIELD STRATEGIC **planning**

WORKING TOGETHER & MOVING AHEAD



**Dr. David Aslyn**  
 District Administrator

The 2013-14 school year was a busy year filled with many great accomplishments by our students and staff members. As hard to believe as it may be, the start of the new school year is right around the corner. A great deal of work is taking place this summer to make sure that the new school year starts on a positive note.

The last edition contained information about the School District of Bayfield's Mission, Vision and Belief Statements as well as the District's four Strategic Priorities. This edition provides detailed information about goals, measures and strategies for the priorities related to academic achievement and effective communication.

Participants in the community listening sessions and community survey were clear about the need for the Bayfield School District to provide a well-rounded curriculum with greater academic rigor focusing on academic achievement in order to prepare students for their futures. The Strategic Priority - Academic achievement and rigor to prepare our students to be engaged citizens - came out of this discussion. The District's work in this area will be focused on curriculum development, assessment development,

expanded course offering for students, data analysis, and increased staff collaboration. A detailed listing of goals, measures and strategies for this priority are contained in this edition.

Participants in the community listening sessions and community survey spoke about the need for better communication and information sharing between the school district and stakeholder groups. The Strategic Priority - Effective communication centered in an exchange of clear, transparent and timely information with all stakeholders - was developed as a result of this discussion. This District's work in this area will be focused on communication using a variety of media, actively gauging stakeholder satisfaction, and professional development training. A detailed listing of goals, measures and strategies for this priority are contained in this edition.

The School District of Bayfield is committed to clear stakeholder communication. I hope you find the information in this edition helpful. Please stay tuned for the next edition containing details about the Strategic Priorities focusing on supportive school climate and use of data and resources coming out later this summer.

*Sincerely,*  
 Dr. David Aslyn, District Administrator

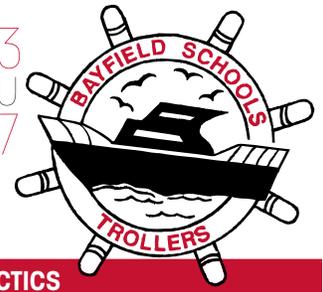
**PRIORITIES**

2013  
 THRU  
 2017

- academic achievement
- supportive school climate
- effective communication
- use of data and resources



SCHOOL DISTRICT OF BAYFIELD  
**STRATEGIC** **planning** 2013 THRU 2017  
 WORKING TOGETHER & MOVING AHEAD



**..ACADEMIC ACHIEVEMENT AND RIGOR..**

STRATEGIC GOAL	MEASURES		STRATEGIES/TACTICS
By 2017, the School District of Bayfield will meet the "exceeds expectations" level (District as a whole) on the WI Department of Public Instruction Report Card.	BENCHMARK	ANNUAL TARGETS	BASED ON "WHAT, BY WHOM, BY WHEN"
	K-12 Curriculum Outcomes and Benchmarks for Reading and Math will be completed	2014-Math 2015-English/Language Arts 2016-Science 2017-Social Studies	<b>What:</b> Develop District curriculum by establishing Outcomes and Benchmarks for the 4 core areas; Math, English/Language Arts, Science and Social Studies <b>Whom:</b> Principal, Teachers, Response to Intervention Committee <b>When:</b> By June of 2014 100% of math benchmarks and outcomes will be complete
	Develop Math and English/ Language Arts Professional Learning Communities to analyze curriculum needs	2014-Math 2015-English/Language Arts 2016-Science 2017-Social Studies	<b>What:</b> 1) K-12 Math Curriculum (textbook series) aligned to the state standards selected through Math PLC. 2) K-12 English/Language Arts staff will be trained and implement with fidelity the 6 Plus 1 Traits of Writing <b>Whom:</b> Teachers, Math PLC*, English/Language Arts PLC*, Principal, and Dst. Admin. <b>When:</b> For the start of the 2014/15 school year
	Develop Formative and Summative assessments for each student in the core subject areas through the RTI* Process	2014-K-12 Math Series 2014-6 Plus 1 Traits of Writing Summer Training for Staff	<b>What:</b> Provide Formative and Summative Assessment Training for the four core subject area teachers (Math, Reading, Science, and Social Studies) <b>Whom:</b> Teachers, Math PLC*, English/Language Arts PLC*, and Principal <b>When:</b> Beginning this process 2014/15 school year
	Develop collaboration time within the scheduled day for teachers to analyze academic data to drive instruction	2015-Math and Reading 2016-Science 2017-Social Studies	<b>What:</b> Bus arrival time at 7:45 am – 8:00 am instead of 7:30 am. Students put items away and go to breakfast. Assistants provide general elementary supervision. Teachers start at 7:45 am School start time will move from 8:10 – 8:30 am Collaboration: 7:45 – 8:30 am. <b>Whom:</b> Teachers, Principal, District Administrator, Community, and School Board <b>When:</b> For the start of the 2014/15 school year
*PLC = Professional Learning Community *RTI= Response to Intervention	Provide AP courses in the High School for Math and if numbers allow increase Spanish sections for Spanish 3 and 4	2014/15-Spanish 2016-Math 2017-English/Language Arts	<b>What:</b> 1) Develop AP Courses for high school students in Math and English/ Language Arts aligned to the common core state standards. 2) Separate Spanish 3 and 4 instead of combining classes if the numbers allow. <b>Whom:</b> Teachers, Principal, District Administrator, and School Board <b>When:</b> Beginning this process during the 2014/15 school year.

**..EFFECTIVE COMMUNICATION..**

STRATEGIC GOAL	MEASURES		STRATEGIES/TACTICS
By 2017, The School District of Bayfield will maintain consistent communication with key stakeholders within the District.	BENCHMARK	ANNUAL TARGETS	BASED ON "WHAT, BY WHOM, BY WHEN"
	Newsletters published and distributed within school and community	Two publications Annually	<b>What:</b> Publish Middle School and High School student newsletters <b>Whom:</b> Middle School and High School newsletter advisers <b>When:</b> Fall 2015
	Monthly articles during the school year	Nine articles annually	<b>What:</b> Articles published in local paper highlighting District activities and events <b>Whom:</b> Based on staff reports for Principal's monthly School Board Report. Activities Coordinator prepares materials and provides it to local newspaper <b>When:</b> Second semester 2013-2014
	Web site hit counts	15% annual increase	<b>What:</b> Redesign District website and establish individual staff websites <b>Whom:</b> IT Systems Administrator, Administrators, Individual Staff Members <b>When:</b> Fall 2015
	Administer survey to establish baseline then administer annually to assess progress	5% increase in satisfaction annually	<b>What:</b> Identify parent/guardian communication priorities and refine District communication efforts in order to increase student achievement <b>Whom:</b> Administrators, Strategic priority work group members <b>When:</b> Spring 2014 <b>What:</b> Professional development aimed at effective homeschool communication <b>Whom:</b> Administrators, Teachers, Support Staff <b>When:</b> Fall 2016