



School District of Bayfield

Community Survey Report

January 13, 2024

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Our mission is to help educational leaders gather, organize, and use data to make strategic decisions.

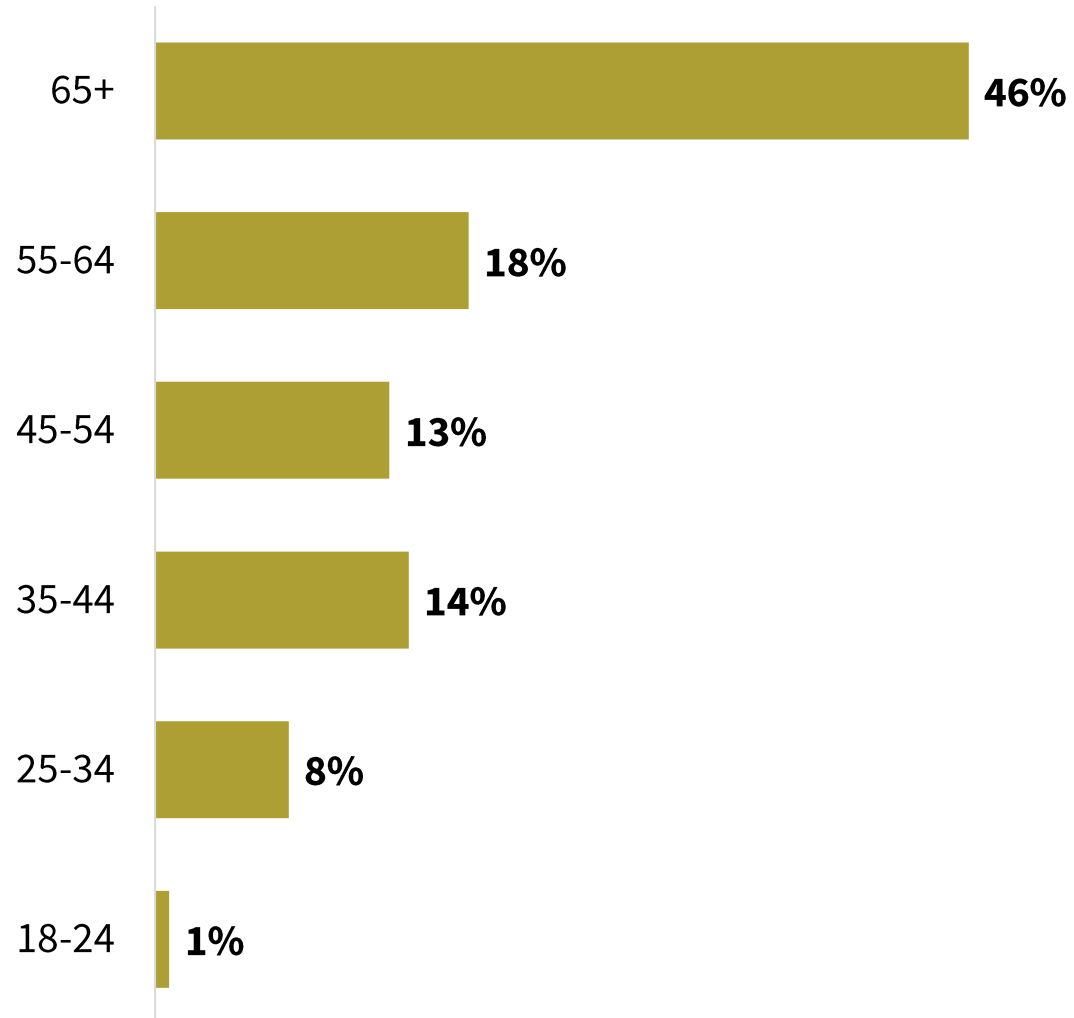
- Founded in **2002** to provide independent research
- Conducted over **3 million** staff, parent, and student, and community surveys for school improvement
- Helped more than **1,000** school districts navigate the strategic planning and referendum planning process

Survey Information

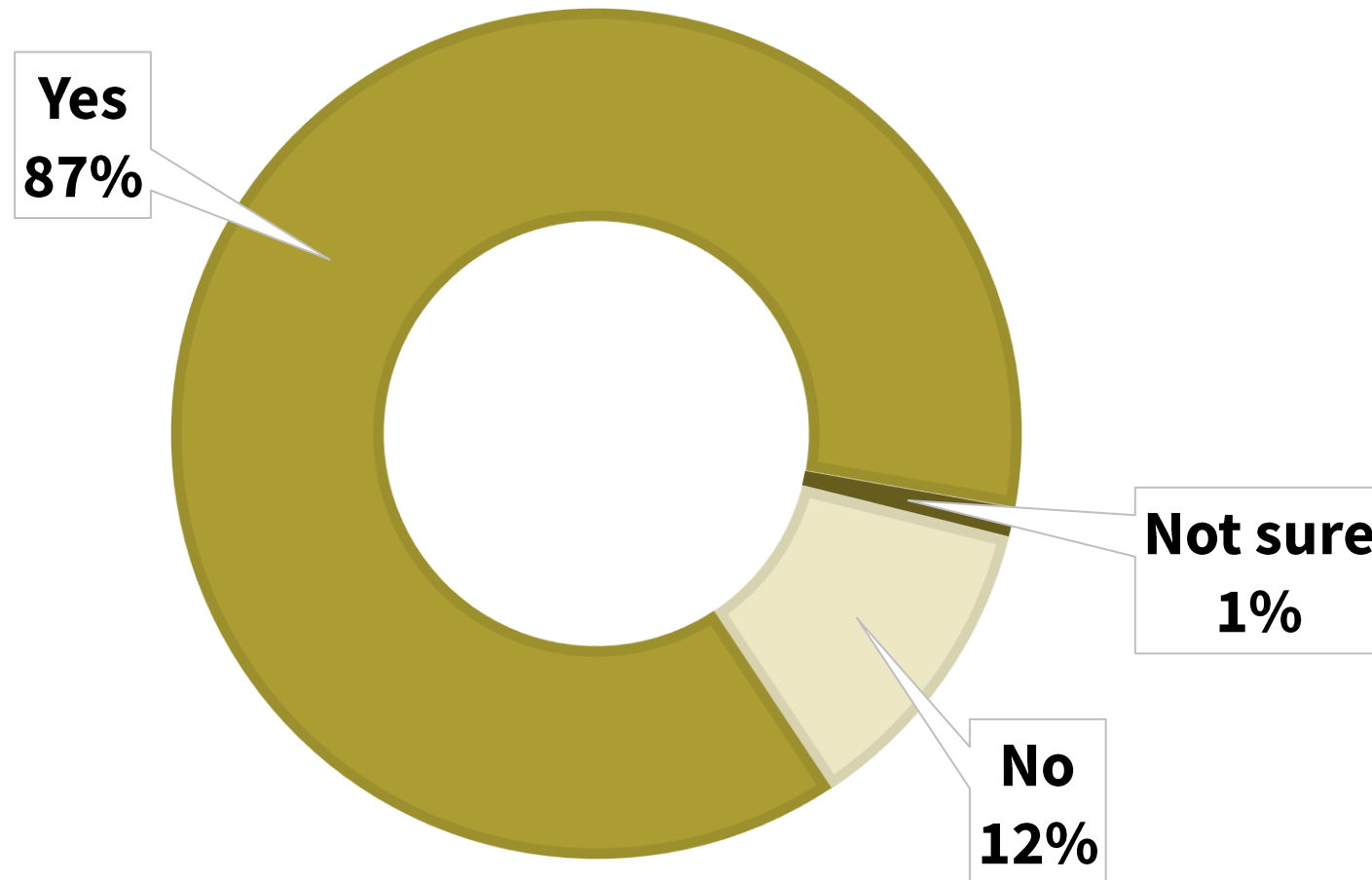
- **December 23, 2024** survey deadline
- **298** respondents
- **16.4%** response rate
- **+/- 5.80%** statistical margin of error



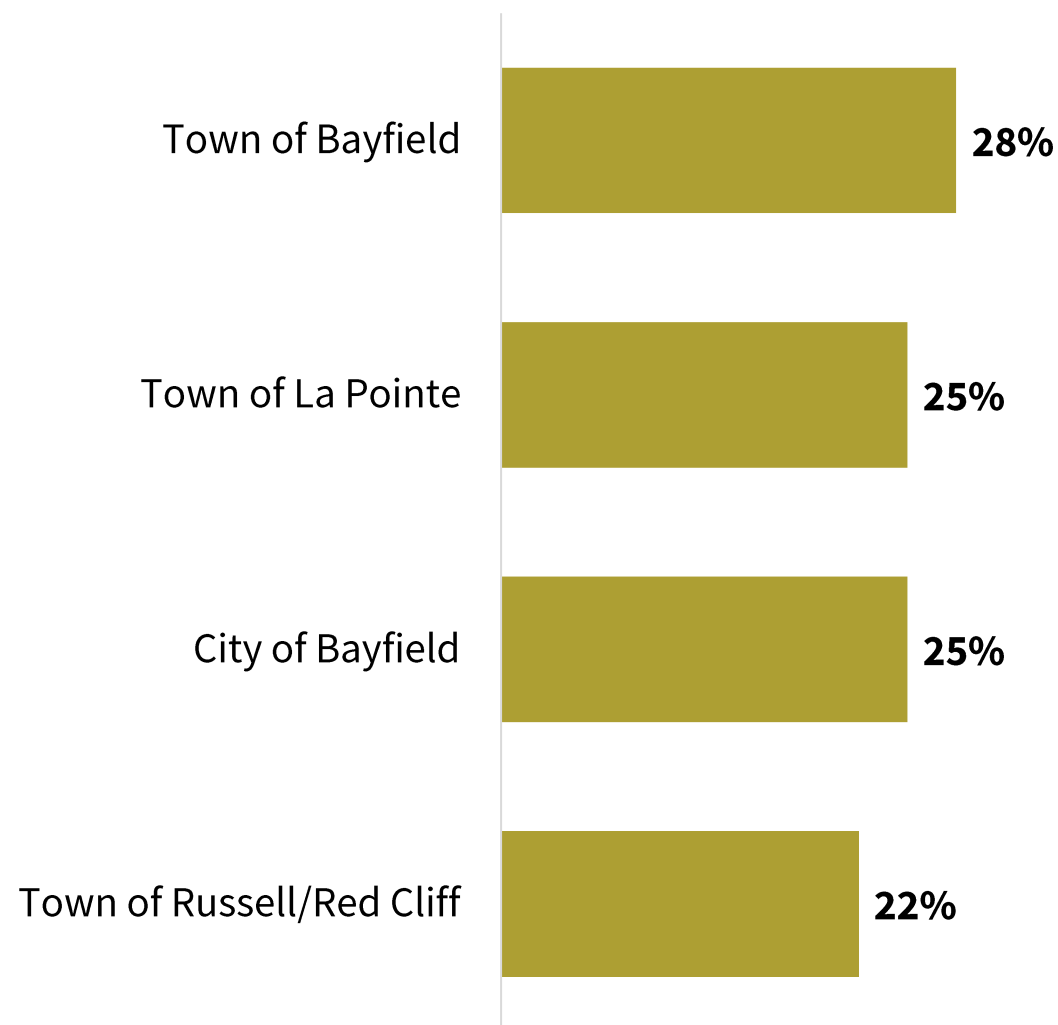
What is your age?



Is your primary residence in the School District of Bayfield?



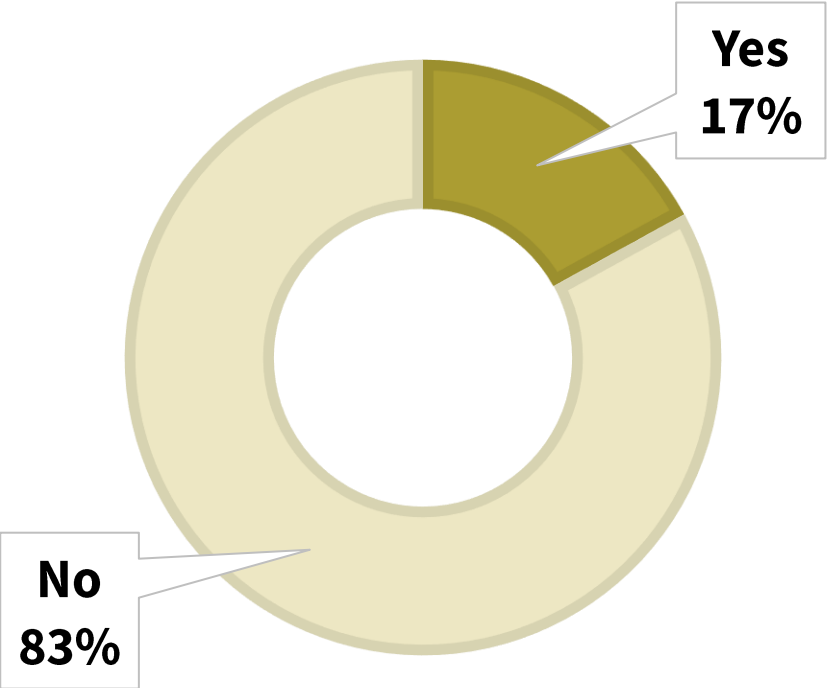
In which municipality do you live?



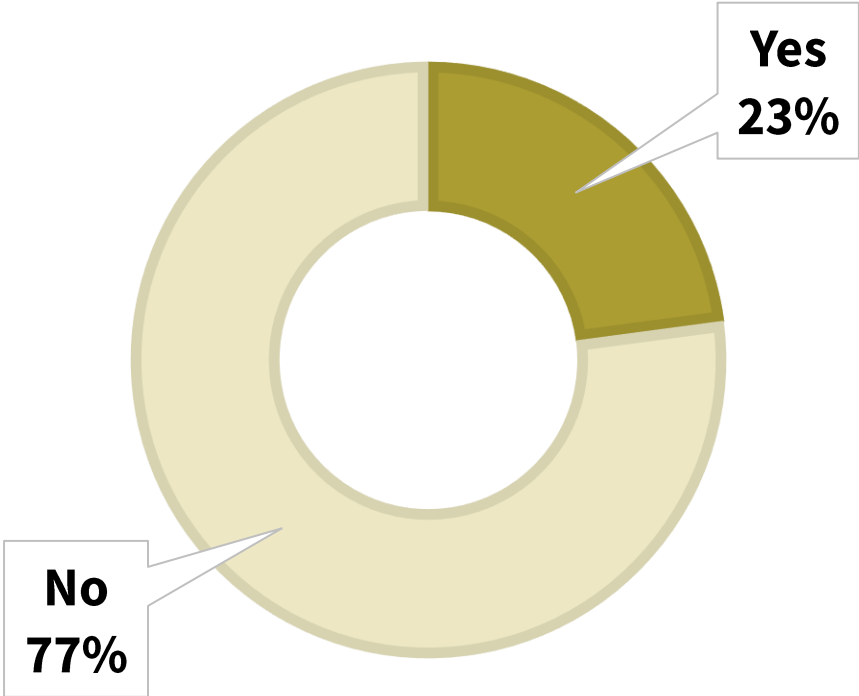
Respondent Information



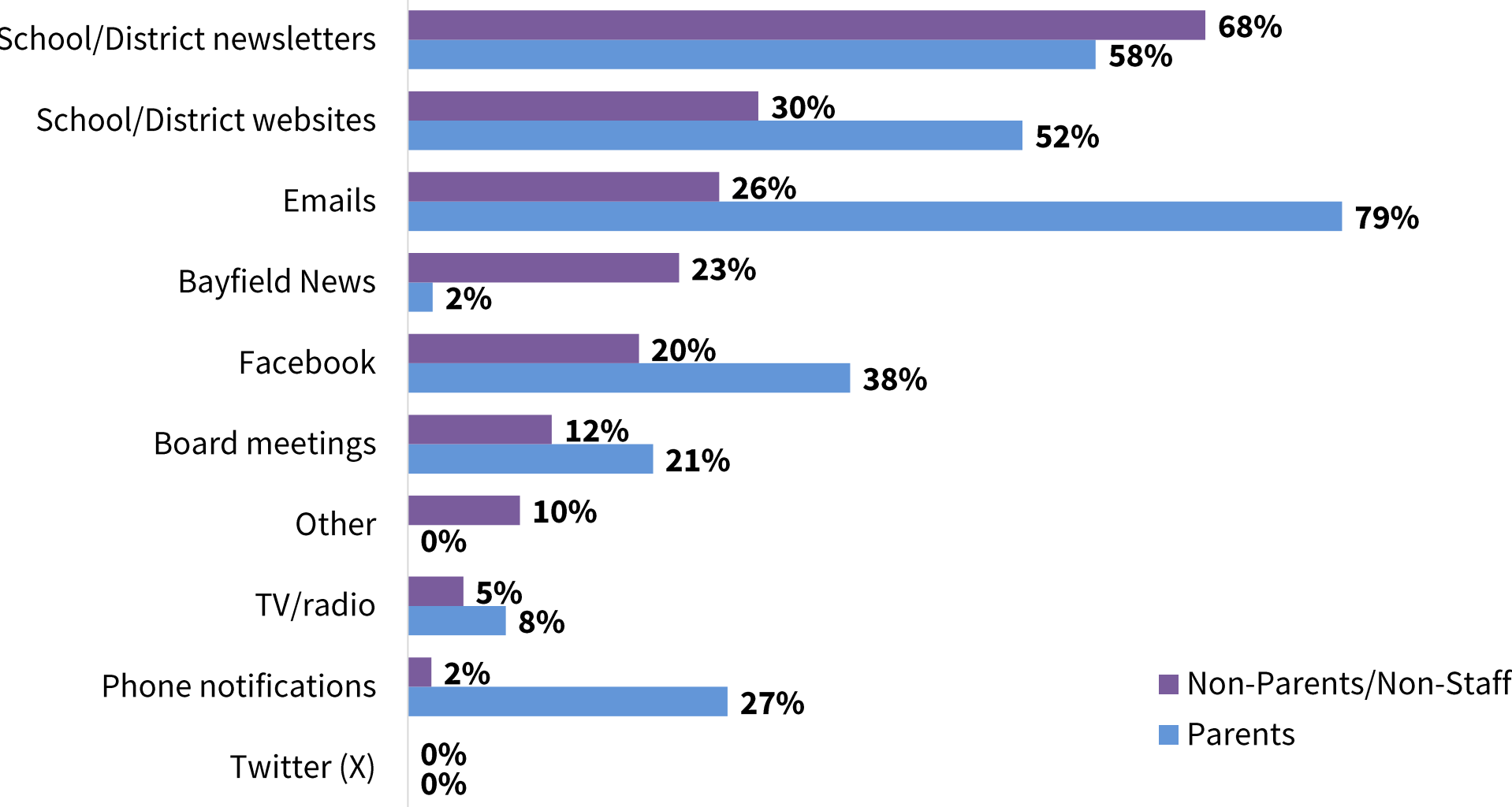
Are you an employee of the District?



Do you have children attending a school in the District?



How do you like to receive school/District information?



Facility Challenges: Bayfield School

There are two primary facility issues at the Bayfield School.

- The roof over the 2001 addition (approximately 27,000 square feet) needs to be replaced. Patches are no longer sufficient.
- The building does not have a fire sprinkler system, and the fire alarms are outdated.



Facility Challenges: La Pointe School



We are at a crossroads and need your input to determine whether we should remodel the La Pointe School or remove sections of the school and build new classrooms.

Based on a recent facility audit, some of the more pressing issues are summarized below.

- The foundation leaks, leading to standing water in stairs and lower-level classrooms.
- The site needs to be regraded to help keep water away from the building.
- The data/internet equipment is in an area of the basement that leaks.
- Insulation is old (which increases heating costs) and needs to be replaced, and some pipes could freeze if this is not addressed.
- There are no air ventilation units, and the furnaces were designed for houses.
- Many areas of the building do not meet codes (plumbing fixtures, size, ADA accessibility).
- There is no fire sprinkler system in the building.
- Many interior finishes are original and need to be updated/replaced (doors, floors/carpeting, ceilings, etc.).
- Electrical outlets are original and cannot support the technology needed.

Facility Challenges: La Pointe School



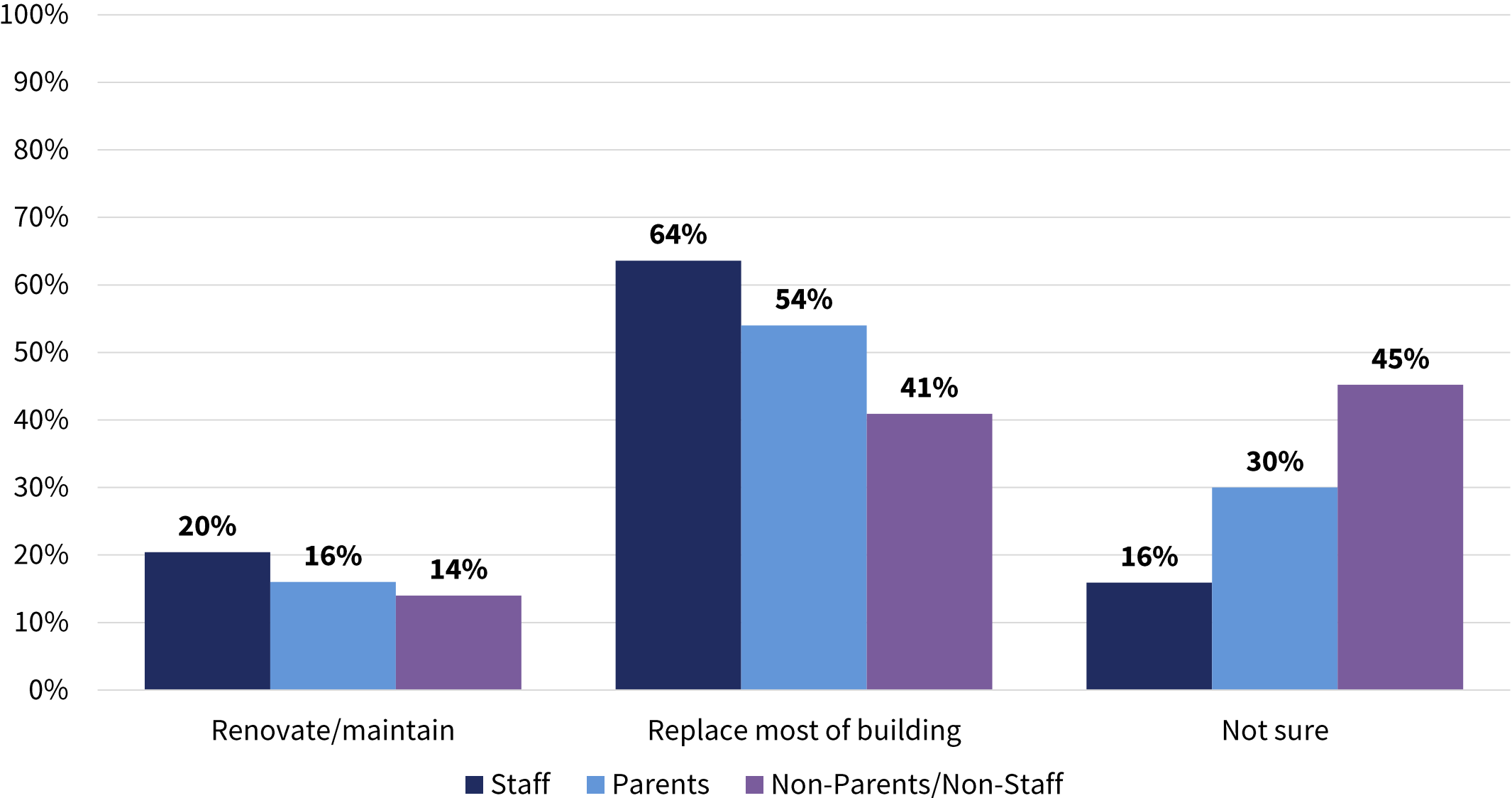
There are several benefits to replacing most of the building:

- Because of these substantial needs, remodeling costs are nearly 70% of the cost of replacing most of the building.
- The new areas would have more design flexibility and better energy efficiency.
- Replacing most of the building reduces disruptions to teaching and learning.
- Replacing most of the building extends the service life of the school by 50 years.

Because of these potential benefits, District leaders recommend replacing most of the La Pointe School instead of remodeling the current facility. However, we are committed to following the advice from our residents.

Note: The gym would be maintained and updated in both options.

What advice would you give the School District of Bayfield regarding the La Pointe School?



Funding Support

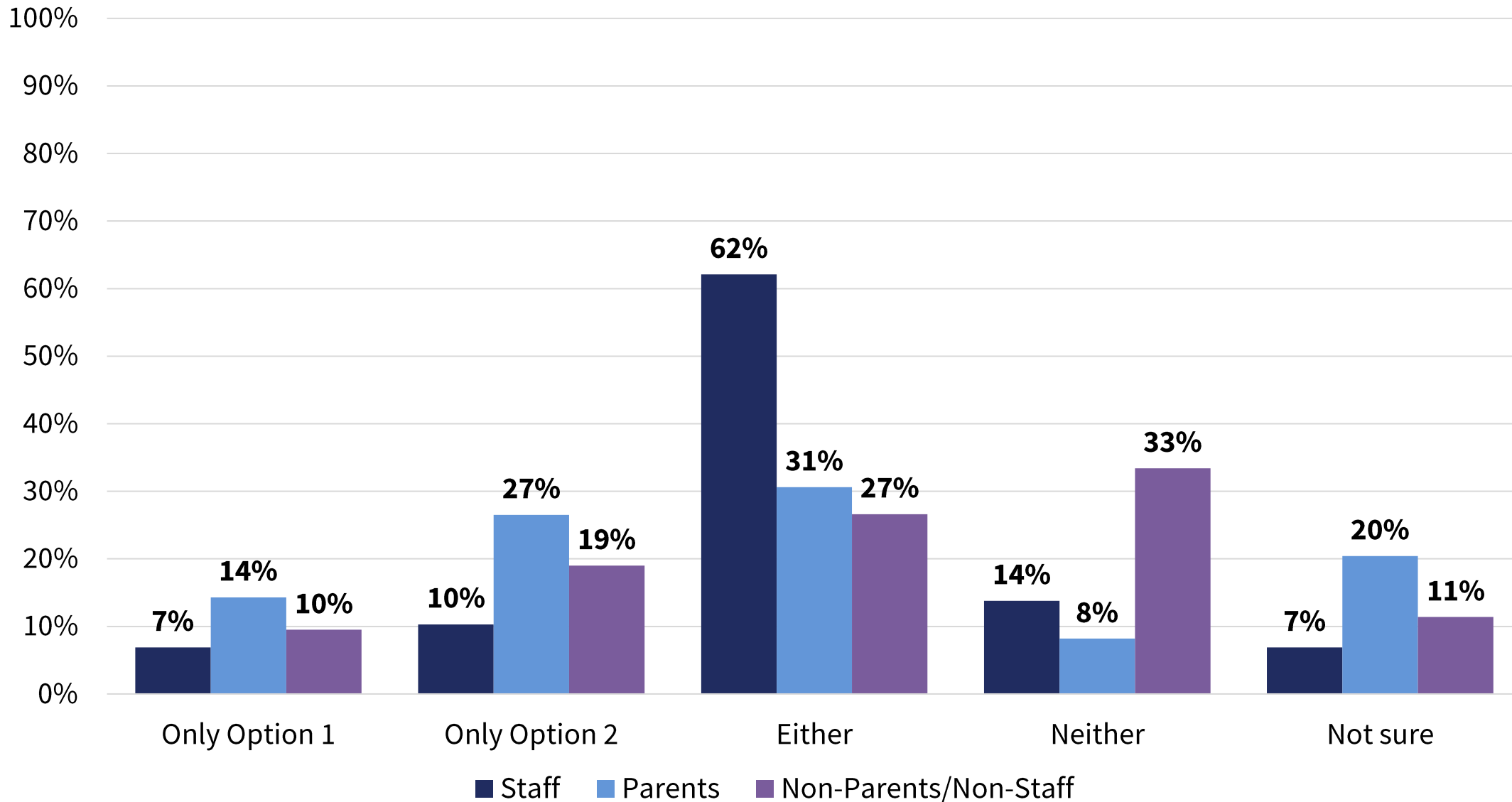
The cost of addressing these facility challenges is too high to be paid for by our annual budget. Instead, the District would need to pursue a facilities referendum. This allows a school district to issue debt (take out a loan) to pay for major facility improvements.

We are not alone. Nearly every school district in Wisconsin (97%) has pursued a referendum since Bayfield's last referendum in 2000.

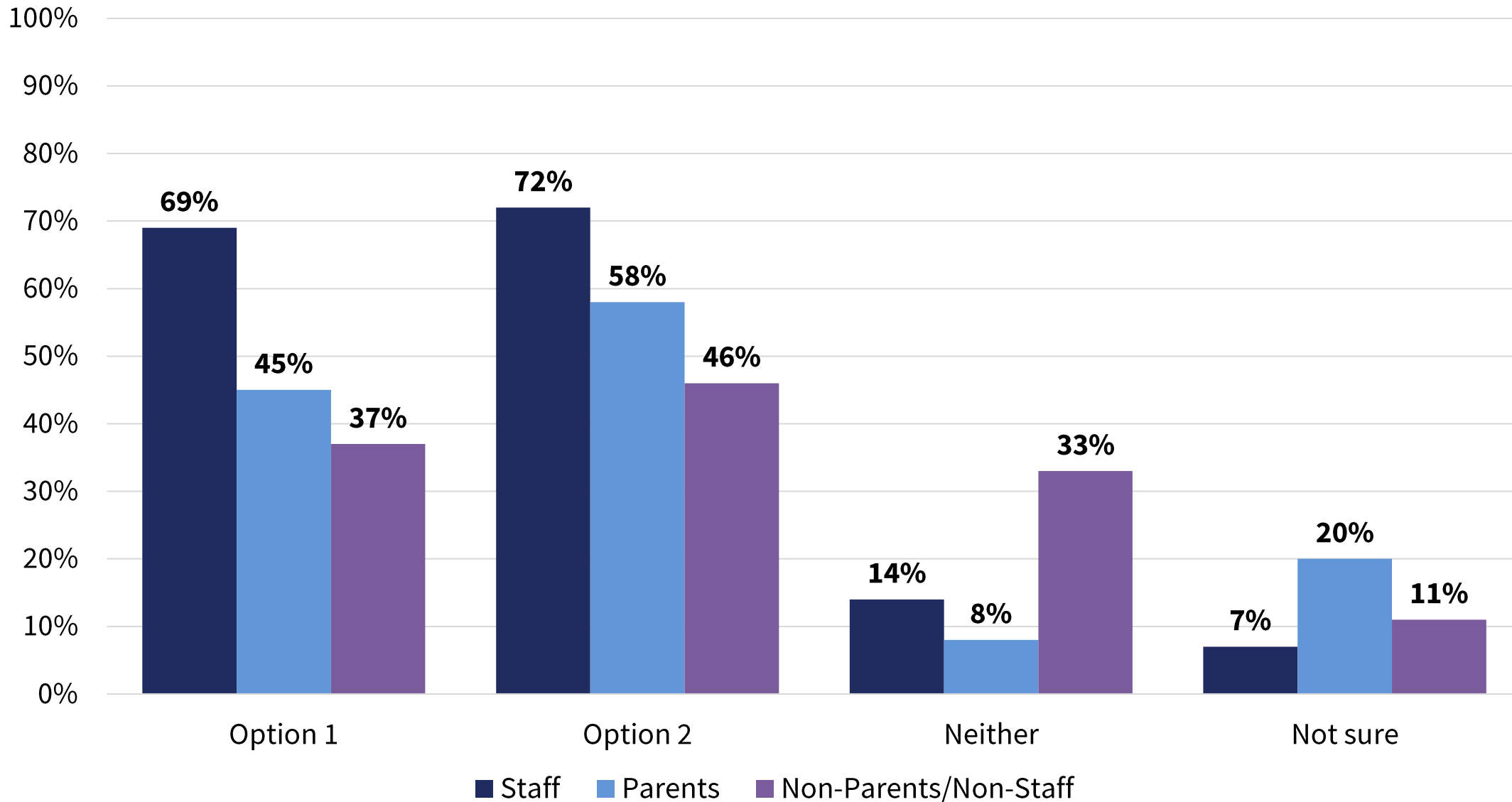
| ESTIMATED COST SUMMARY | | | |
|---------------------------------|-----------------------------|--------------------|-------------------|
| La Pointe School | | Option 1: Renovate | Option 2: Replace |
| | | \$3.6 million | \$5.2 million |
| Bayfield School | | \$2.7 million | \$2.7 million |
| Total Cost | | \$6.3 million | \$7.9 million |
| POTENTIAL PROPERTY TAX INCREASE | | | |
| Estimated Tax Increase | \$100,000 of Property Value | \$63 per year | \$79 per year |
| | \$200,000 of Property Value | \$126 per year | \$158 per year |
| | \$300,000 of Property Value | \$189 per year | \$237 per year |



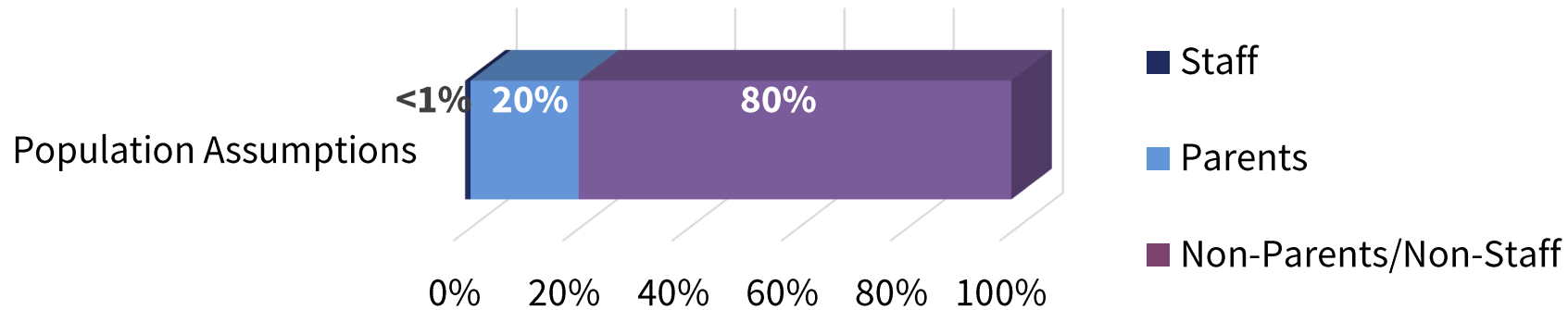
Which option(s) would you support through a referendum?



Which option(s) would you support through a referendum?



Additional Analysis: Referendum Support



Weighted support for:

Option 1: $0.20 (45\%) + 0.80 (37\%) =$ **38.6%**

Option 2: $0.20 (58\%) + 0.80 (46\%) =$ **48.4%**

Additional Projects

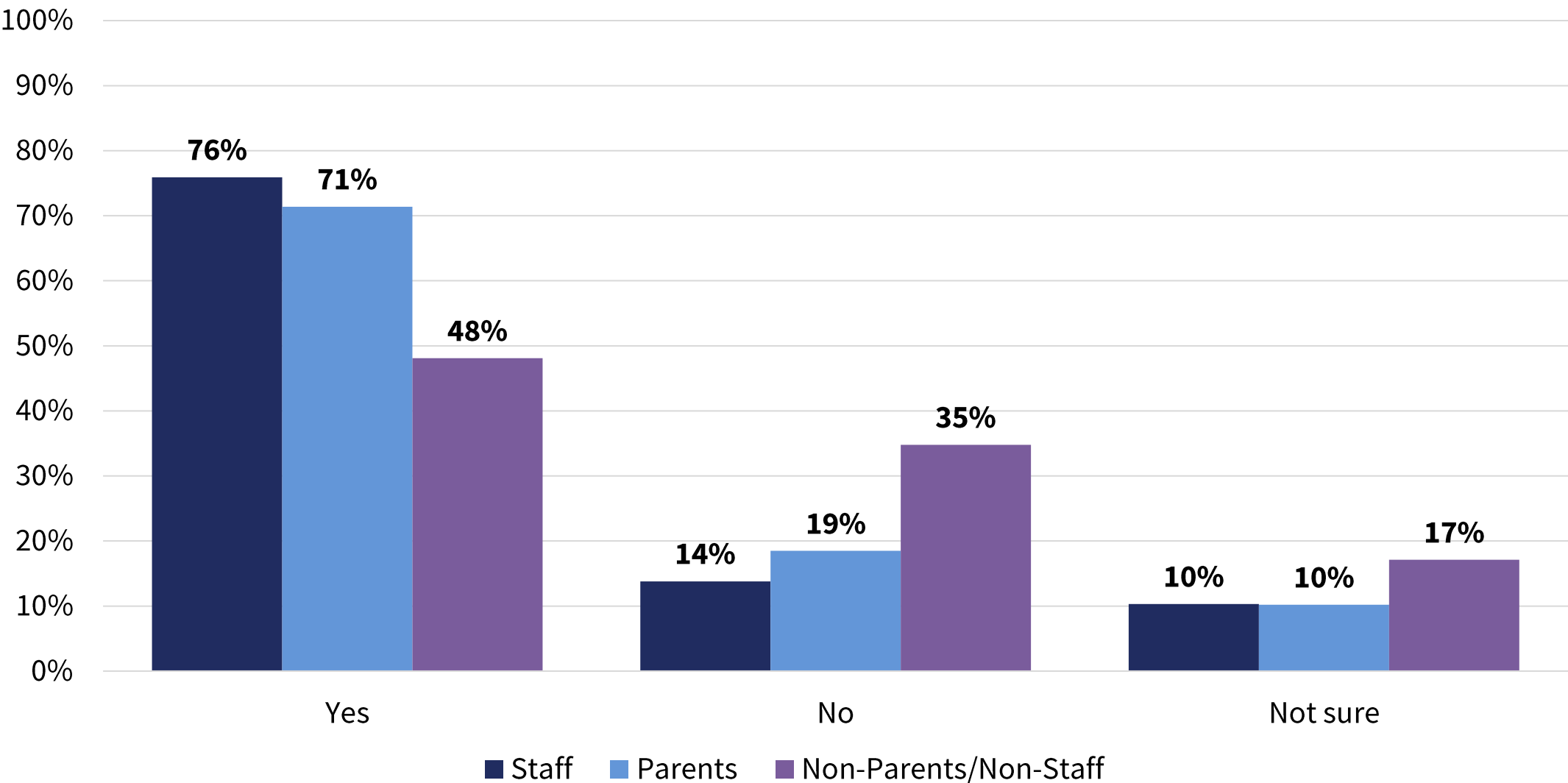
Restroom Renovation

This project would update two elementary school and two middle school restrooms. These restrooms do not comply with current Americans with Disabilities Act (ADA) codes. Some of the plumbing systems also need to be replaced.

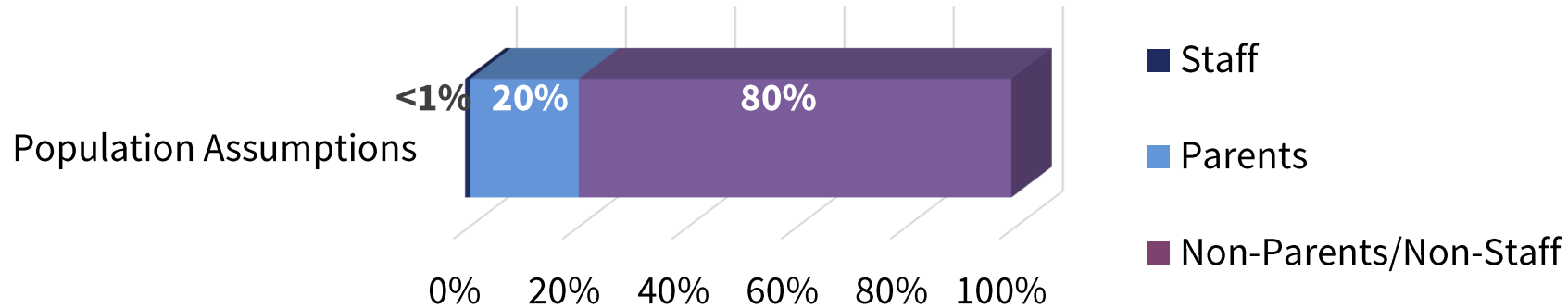
Estimated cost: \$880,000



Would you support expanding the referendum by \$880,000 to pay for the restroom project?



Additional Analysis: Restroom Renovation



Weighted support:

$$0.20 (71\%) + 0.80 (48\%) = \underline{\underline{52.6\%}}$$



Additional Projects

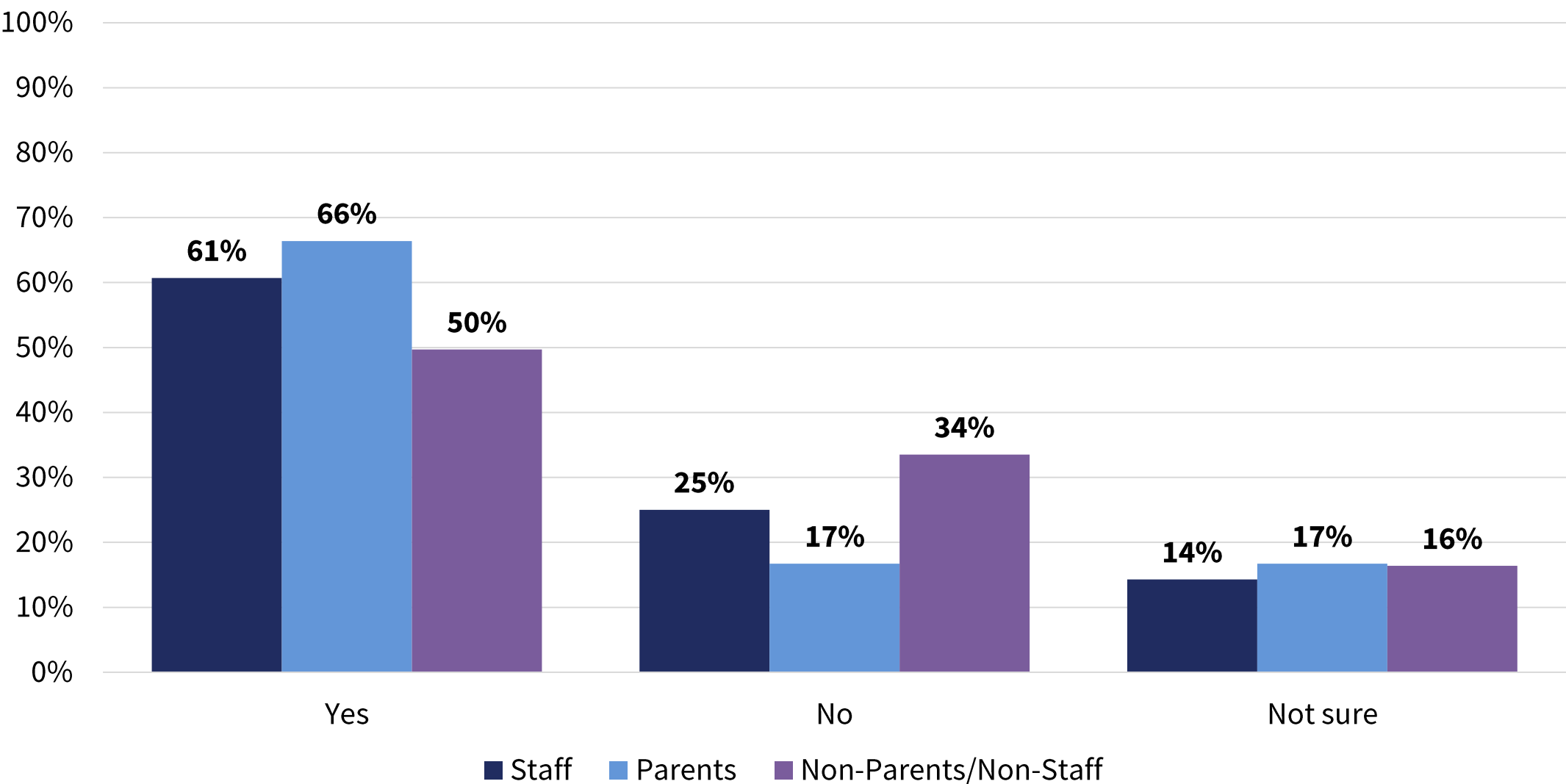
Heating & Ventilation Updates

This project would replace the components of our HVAC system (such as air handling units) that are reaching the end of their service life.

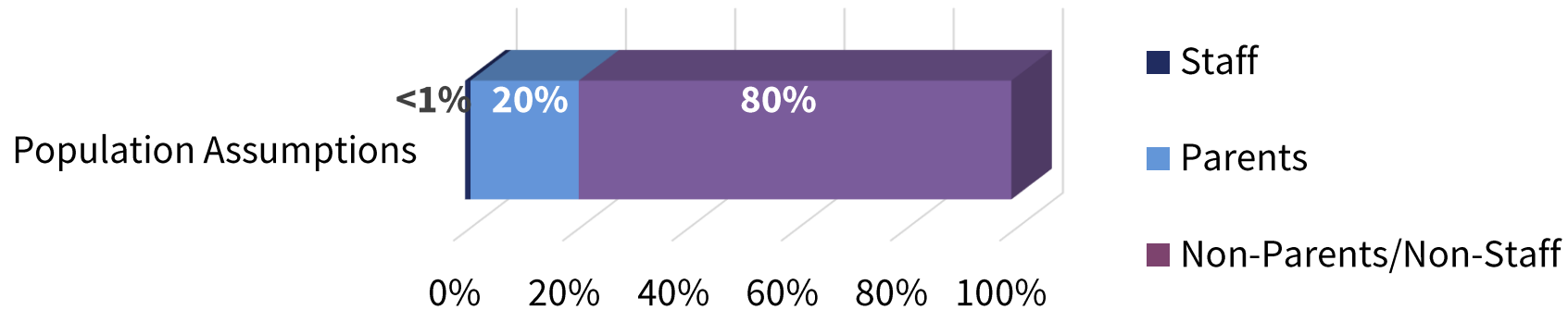
Estimated cost: \$1.5 million



Would you support expanding the referendum by \$1.5 million to pay for the HVAC project?



Additional Analysis: Heating & Ventilation Updates



Weighted support:

$$0.20 (66\%) + 0.80 (50\%) = \underline{\underline{53.2\%}}$$



Additional Projects

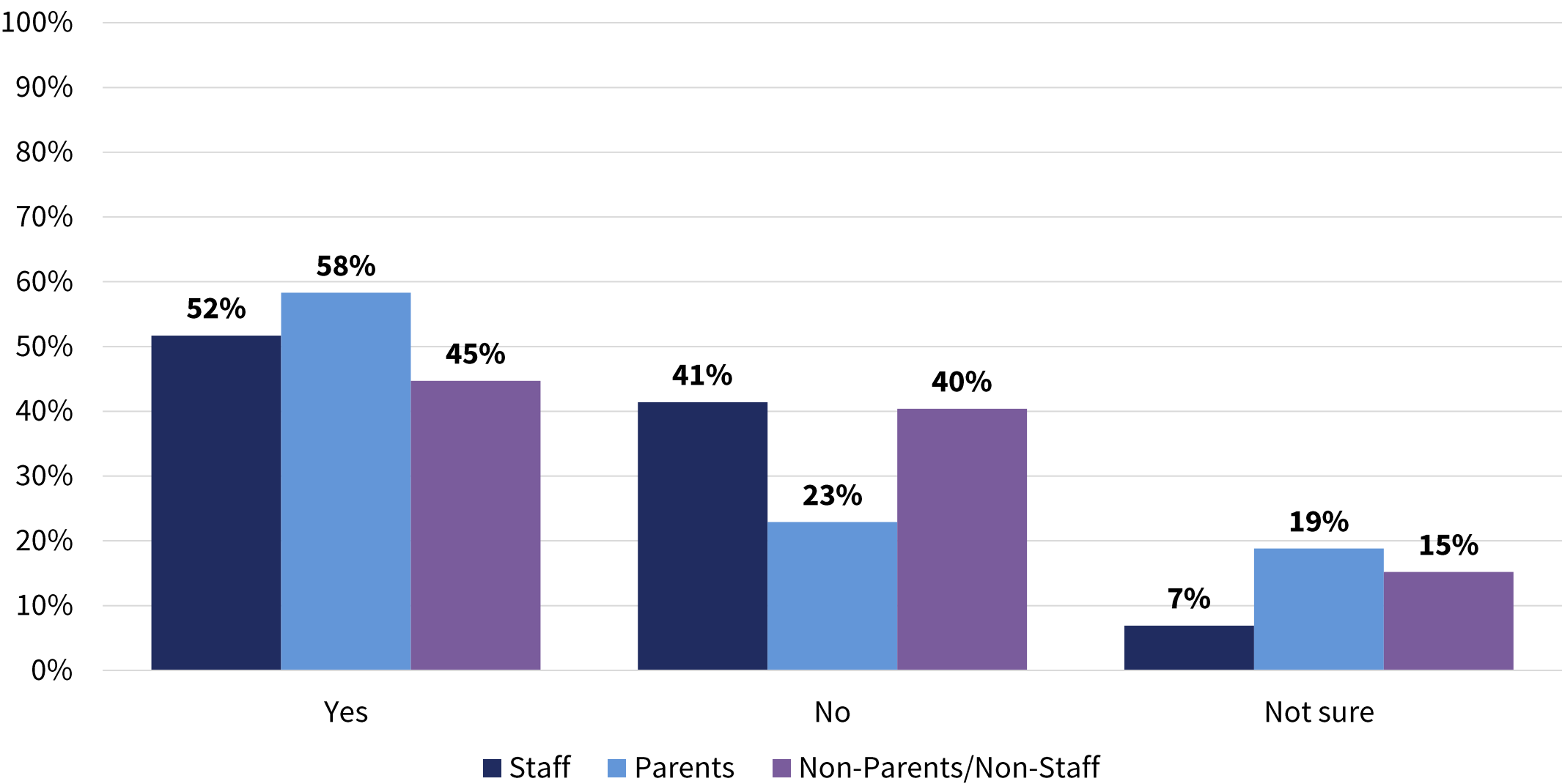
Elementary School Entrance

This area is congested and is used frequently during the day. Because there is no second set of doors, cold air easily enters the building, increasing heating/utility costs.

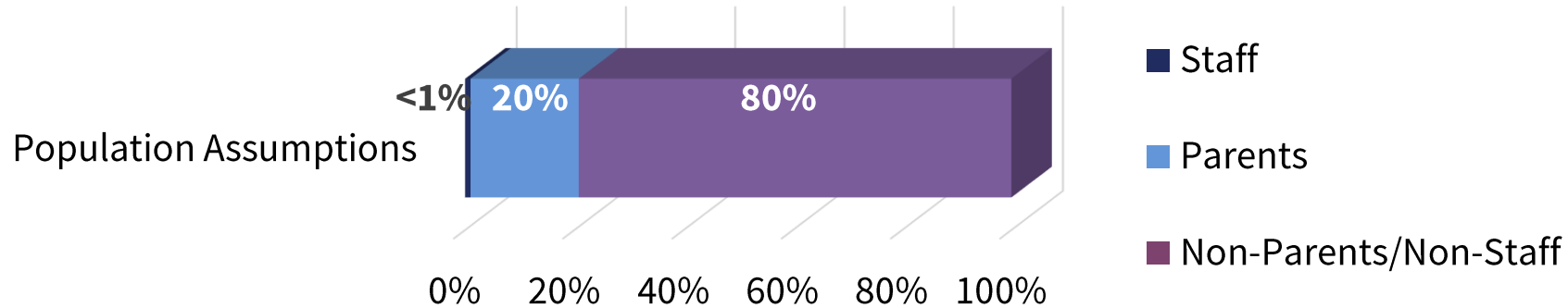
We could add a set of doors to create an entranceway between the outdoors and the school. The remodeled entrance would also improve safety and security. *Estimated cost: \$510,000*



Would you support expanding the referendum by \$510,000 to pay for the elementary entrance project?



Additional Analysis: Elementary School Entrance



Weighted support:

$$0.20 (58\%) + 0.80 (45\%) = \underline{\underline{47.6\%}}$$



Additional Projects

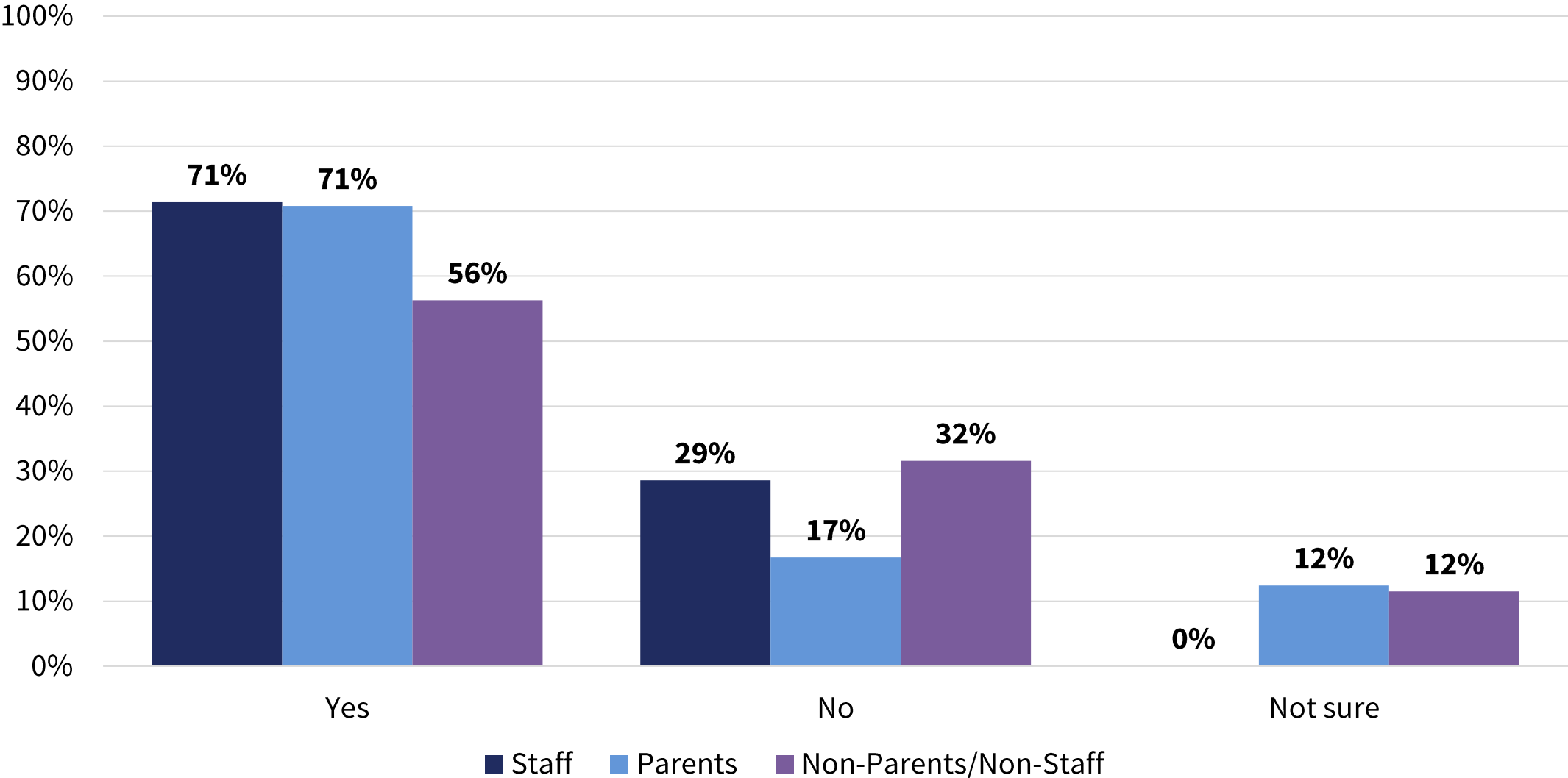
Gym

This project would sand, repaint, and refinish the gym floor.

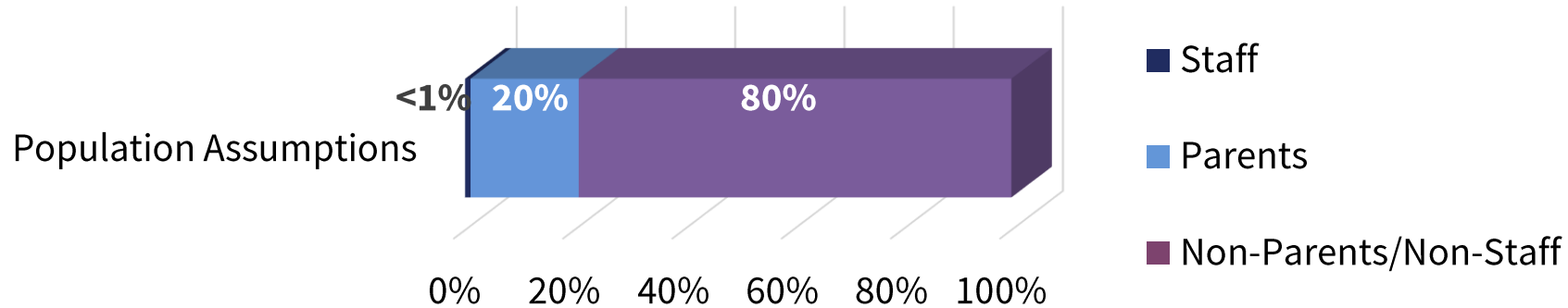
Estimated cost: \$30,000



Would you support expanding the referendum by \$30,000 to pay for the gym floor project?



Additional Analysis: Gym



Weighted support:

$$0.20 (71\%) + 0.80 (56\%) = \underline{\underline{59.0\%}}$$



Additional Project Support



| | |
|-------------------------------|---------------------------------|
| Gym Floor | <i>Weighted support = 59.0%</i> |
| Heating & Ventilation Updates | <i>Weighted support = 53.2%</i> |
| Restroom Renovation | <i>Weighted support = 52.6%</i> |
| Elementary School Entrance | <i>Weighted support = 47.8%</i> |

How is the District doing in each of the following areas?

Great = 4, Good = 3, Fair = 2, Poor = 1



| Item | Staff | Parents | Non-Parents/ Non-Staff |
|-------------------------------------|-------|---------|---------------------------|
| Delivering a high-quality education | 2.91 | 2.77 | 2.55 |
| Keeping the public informed | 2.78 | 2.69 | 2.21 |
| Managing funds appropriately | 2.36 | 2.50 | 2.08 |
| Building pride in the community | 2.98 | 2.94 | 2.59 |

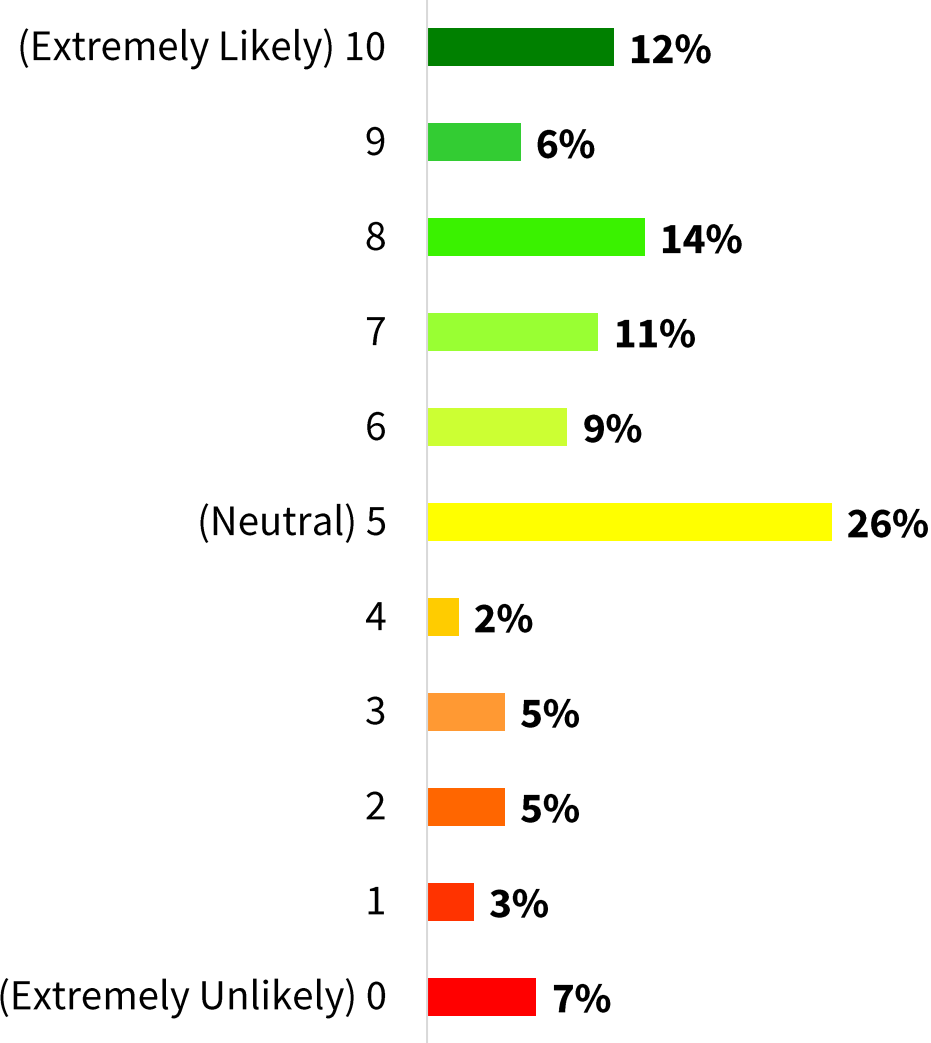
How is the District doing in each of the following areas?

Great = 4, Good = 3, Fair = 2, Poor = 1



| Item | Percent “Great” or “Good” | Average |
|-------------------------------------|---------------------------|---------|
| Delivering a high-quality education | 65% | 2.68 |
| Keeping the public informed | 51% | 2.43 |
| Managing funds appropriately | 42% | 2.20 |
| Building pride in the community | 65% | 2.75 |

On a scale of 0 – 10, how likely would you be to recommend the District to a friend or family member?



Bayfield Score: 5.82



Summary

- There is more weighted support for Option 2 (48.4%) than Option 1 (38.6%).
- There is enough support for Option 2 (replace La Pointe) for the board to consider putting the question on the ballot and letting voters make the decision.
- Three of the four additional projects had weighted support greater than 50%. Therefore, the board will need to determine overall project scope.
- In general, referendum support increases as the project cost and tax impact decrease.
- School districts are allowed two referendum questions per calendar year.





SCHOOL PERCEPTIONS

Measuring what matters

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