

# Rec Center Report, August 5, 2014

submitted by Scott Armstrong

## **Facility Update:**

It has been a very busy summer at the Rec Center. The overall increase in population means significantly more members and visitors to the Rec Center. For instance, our Aqua Fit class has 23 people yesterday - a record. The cold lake temperatures in July encouraged a lot of families to visit the pool instead.

June 30 was the end of our fiscal year and the 2013-14 year was one of our best ever. In review, we had a record 35,215 visitors and finished the year with a modest \$5,480 surplus. We improved the facility with upgrades to the heating plant and new weight lifting equipment. The painting project continues through the summer. North Coast Community Sailing is now a smoother part of our operations. Swim team had over 40 kids last fall, and martial arts continues to grow to over 50 participants. Fundraising vehicles like the Point to LaPointe Swim and the 1% for Recreation Fund are steadily growing.

Steve Dunn has been working with our painter Alan Waite to address some issues with the outside of the building. One cantilever support beam was found to be rotted, so we will be installing a column near the front door to reinforce the area.

Use by school programs has been quiet until this week where some summer school groups are swimming. I have noticed a good number of high school students using the fitness room to train for an upcoming fall or winter sport.

## **Programs update:** The following were offered in June and July:

Aqua Fit	Mah Jong
SilverSneakers	Red Cross Swim Lessons
Martial Arts	Private Swim Lessons
Little Kickers	Red Cross Lifeguard Class
Birthday Parties	CPR
Aqua Zumba	Bayfield School swimming
Jiu Jitsu	Wisconsin Boater Safety
Ballroom Dancing	Theater Camp
South Shore School Summer School	North Coast Community Sailing
Basic Strength Class	Free Lunch through the Red Cliff Food Pantry

## **Total Use for Year July 2013-June 2014**

35,215 visit 8623 Seniors, 16,417 Adults, 10,175 Youth  
9,925 visits from programs

An average of 687 members year round (317 member-units)